
The Hair & Beauty Salon Guide to Agentic AI

From a phone ringing out while your hands are busy to a digital receptionist that answers every enquiry, fills the chair and never skips the safety check.

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AI voice agents & digital workers

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FOREWORD

The phone rings while your hands are busy.

Australians spent around twelve and a half billion dollars on hair and beauty services in 2025, across nearly forty thousand businesses, almost all of them small and owner-operated.¹ Behind most of those businesses is the same scene. A stylist mid-foil. A therapist halfway through a treatment. A phone ringing on the counter, and not one free pair of hands to answer it.

Most salons are not short of demand. They are short of capacity at the one moment demand arrives: the phone. Calls ring out during a colour. A new client rings at lunchtime, gets a recording, and books with the salon two suburbs over. Tomorrow's clients are never confirmed, and one of them does not turn up. None of it appears on a profit and loss statement, which is exactly why it goes unaddressed year after year.

This guide is about a specific, practical answer to that problem: an agentic artificial intelligence (AI) voice agent that works the phones and the booking administration around them, so your people can keep their hands on the work that actually pays. It is written for salon, barbershop and beauty clinic owners who want to understand what this technology does, what it must never do, and how to put it to work without ever cutting a corner on client safety.

We have tried to be honest throughout. There is a clear line we keep coming back to, the line between handling a booking and deciding what is safe for someone's skin or health, and a good deal of this guide is spent making sure the technology stays firmly on the administration side of it.

Brad Riley

CEO, Agntic.ai

1. IBISWorld, Hairdressing and Beauty Services in Australia, 2025. The industry is reported at \$12.4 billion in revenue across 39,543 businesses, with an average of 2.8 employees per business and low market concentration.

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Agentic AI, in plain language

Before the benefits, the basics. What a digital worker is, why it is different from the chatbots you have already met, and the single boundary that makes it safe to use in a salon.



THE IDEA

A worker, not a chatbot.

You have used generative AI already. You type a question, it writes you an answer, and the conversation ends there. It is a clever tool, but it waits for you and does nothing on its own.

Agentic AI is the next step. An **agent** does not just talk. It is given a goal, a set of rules and access to the tools it needs, and it carries the task through from start to finish. For a salon, the goal is simple to state: answer the call, understand what the client wants, and complete the booking, the same way a good front-of-house person would.

That is why we call it a **digital worker** rather than a chatbot. It speaks naturally on the phone, it listens, it asks the follow-up questions your team would ask, and then it acts: it finds the right service and the right length in your booking system, offers real times, takes the deposit, confirms it and sends the reminder. When something falls outside its rules, it hands over to a person.

A chatbot answers. A digital worker finishes the job, then knows when to step back.

The difference matters most when your hands are busy and after you have locked up. A chatbot on your website might capture a message. A digital receptionist actually picks up the phone while you are mid-colour, at the lunchtime rush and at 9pm, holds a real conversation, and leaves a confirmed, paid-deposit booking in the diary by morning.

None of this replaces your team. It removes the interruptive work that pulls a stylist away from the chair: the phone that rings during a treatment, the reminders that never quite go out, the after-hours enquiry that goes cold overnight.

THE ONE RULE

What it must never do.

A digital receptionist in a salon is built around a boundary that protects your clients and your business. It handles the booking and the administration around a service. It does not, under any circumstances, make the judgement that belongs to a qualified stylist or therapist.

That means it does not decide whether a colour, a peel or a treatment is safe for a particular client. It does not assess a skin condition, it does not give skin or health advice, and it never waives a required patch test. If a client raises something that needs a professional eye, the agent's job is not to interpret it. Its job is to recognise the situation, take the booking or the message, flag what was raised, and route the client to the right person.

THE LINE, IN ONE SENTENCE

The agent handles enquiries and bookings. The judgement about your client's skin and health always belongs to a qualified person. Where a service needs a patch test (an allergy alert test) or a consultation first, the agent is built to insist on it and book it correctly, never to talk a client out of it.

This is not a limitation we apologise for. It is the design. A salon that adopts this technology should be able to say, hand on heart, that no client was ever told a treatment was safe for them by a machine, and that no patch test was ever skipped to save a booking. Everything in the rest of this guide is built on top of that promise, and Section Five sets out exactly how it is enforced.

A day on the floor

The cost of an unanswered phone does not appear on any report. It shows up as an empty chair, a confirmed booking that never happened, and a new client who quietly went elsewhere. Here is the day as your team actually lives it.



— BIANCA'S THURSDAY · A FOUR-CHAIR SALON

Two hands, one phone, a chair that has to come first.

Bianca owns and works in a four-chair salon. Nothing here is unusual. That is the point.

MORNING

- 8:30 **Two colours already in.** The phone rings four times in the first half hour. Bianca is mid-foil and cannot stop. Voicemail picks up each time.
-
- 9:15 A new client rang to price a balayage and left no message. By lunch she has booked with the salon down the road, the one that answered.
-
- 10:40 **A walk-in at the desk** asks about prices while Bianca is at the basin. She answers across the room and loses her place in a tint timing.
-
- 12:30 The lunch lull is the busiest hour on the phone. Six calls come in. One is answered. The rest hear a recording.

AFTERNOON

- 2:00 **Confirmations.** Bianca means to text tomorrow's clients to confirm. She does half the list between blow-dries, then a colour runs long and the rest slips.
-
- 4:30 Two of tomorrow's clients were never confirmed. One of them will not turn up, and that chair will sit empty.
-
- 6:45 Last client out, phone to message bank. From now until morning, every enquiry hears a recording, and a large share of enquiries arrive exactly now, after hours.

THE INVISIBLE COST

None of it was anyone's fault.

Bianca is good at her job. The salon is well run. And yet by the end of the day a handful of bookings never happened, a new client went elsewhere, and tomorrow has a hole in it because two confirmations never went out.

This is the trap of running a chair-based business. The losses are real but invisible. A missed call is not recorded as a missed call; it is simply a call that never reached a person. A new client who tried once and gave up does not announce themselves; they just never appear. A no-show looks like one empty chair, not like the missed reminder that led to it.

Because nobody can see the cost, nobody can justify hiring a dedicated front-of-house person against it, and the team is asked to absorb a little more each year. The work that gets dropped is always the same work: the calls that come while hands are busy, the after-hours enquiries, the confirmations and the rebooking prompts. The work, in other words, that a digital receptionist is built to pick up.

The rest of this guide is about handing that specific layer of work to an agent, so the next Thursday looks different: every call answered, every deposit taken, every reminder sent, and Bianca free to keep her hands on the work clients actually pay her for.

The five jobs a digital receptionist does best

Not everything should be automated, and a good deal of salon life never will be. These five jobs are where an AI voice agent is genuinely strong, and where salons see the change first.



— WHERE IT EARNS ITS PLACE

Five jobs, done properly, every time.

JOB 01

ANSWERED

Answering the phone and the overflow

Every call picked up on the first ring, at every hour, including the lunchtime spike and after close. No hold, no message bank, no new client lost to the salon down the road because your hands were full.

JOB 02

BOOKED

Booking, rescheduling and cancelling

The agent finds the right service and length, offers real times from your live diary, and writes the booking straight into your salon software. It handles changes and cancellations the same way, and fills a gap from the waitlist.

JOB 03

SECURED

Deposits, confirmations and reminders

It takes a deposit at the time of booking, confirms the appointment, and sends the reminder that stops the chair sitting empty. The simple, repetitive habit that does more than anything else to cut no-shows.

JOB 04

FILLED

Rebooking prompts and waitlist fill

It nudges clients to rebook before they leave a gap in your calendar, works a cancellation list to fill a late opening, and chases the lapsed regular who has not been in for a while. The slow outreach that always gets dropped first.

JOB 05

CAPTURED

New-client intake and the patch-test rule

The agent welcomes new clients, captures the details you need before the first visit, and for any colour or chemical service tells them plainly that a patch test (an allergy alert test) is required and books it the correct number of hours ahead. Information is collected only with clear consent and stored to your salon's privacy rules.

 WHY THESE FIVE

High volume, low judgement, high impact.

The jobs worth handing over share a shape. They happen often, they follow rules you already have, and getting them wrong costs you clients. That is precisely the shape an agent handles well, and where a stylist is wasted standing at a phone.

39,543

hairdressing and beauty businesses operate in Australia, most of them small and owner-operated, so the constraint is rarely demand. It is answering it while your hands are busy.

IBISWORLD, 2025

\$12.4bn

spent on hair and beauty services in Australia in 2025. The money is there to be won; the question is whether the phone gets answered.

IBISWORLD, 2025

~1 in 7

booked appointments missed across commonly reported salon no-show figures, the quiet gap that reliable reminders and deposits are built to close.

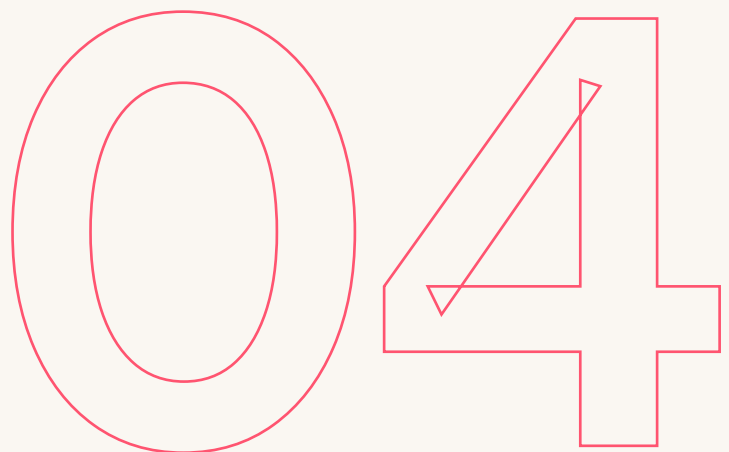
INDUSTRY ESTIMATES, 2026

Read those numbers together and the case is straightforward. Demand is not the problem. The problem is the narrow set of moments where a client tries to reach you and cannot, or where a booked client is not reminded in time. Hand those moments to an agent and you keep the work you were already winning.

Sources: IBISWorld, Hairdressing and Beauty Services in Australia, 2025 (39,543 businesses, \$12.4 billion revenue). No-show figure: commonly reported salon and beauty no-show rates cluster around 10 to 20 per cent; robust Australian salon-specific published data is limited, so this is best treated as an industry estimate, not a precise measure.

What a ringing-out phone really costs

A missed call feels like nothing. A handful of them, every day, for a year, is a different story. Here are the four quiet leaks, and what they add up to.



— THE LEAKS LEDGER

Four leaks, one total.

The weekly figures below are illustrative drivers for a four-chair salon, not a quote, built on a \$90 average booked service. Every salon's numbers differ. The value of laying them out is that the leaks stop being invisible.

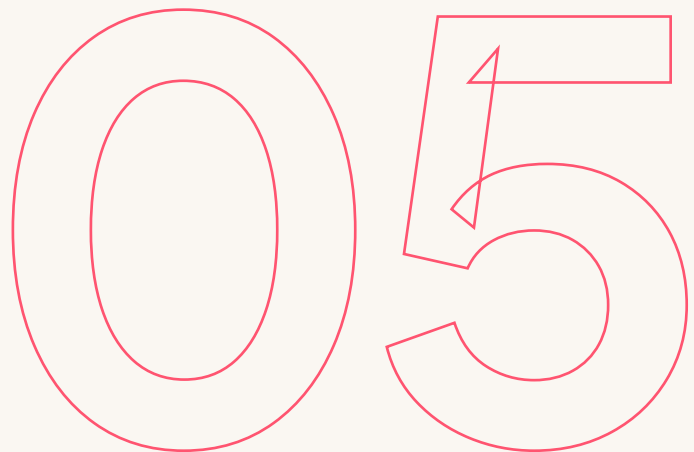
<p>Calls that ring out</p> <p>~15 a week ring out while your team's hands are busy; about 6 in 10 were ready to book (\$90 each), so ~9 bookings lost.</p>	\$810 /wk
<p>Callers who hang up on voicemail</p> <p>~8 a week reach the recording and leave nothing; the new clients among them simply try the next salon, about 5 you would have won.</p>	\$450 /wk
<p>After-hours enquiries</p> <p>~10 a week hit a recording between close and open; the motivated ones book elsewhere overnight, about 6 lost.</p>	\$540 /wk
<p>No-shows from missed reminders</p> <p>Around 1 in 7 booked services is missed; reliable reminders and deposits recover ~9 chairs a week.</p>	\$810 /wk
<p>The combined leak</p>	\$2,610 /wk

That is roughly \$125,000 a year leaking quietly through four holes, none of which shows up on an invoice. You do not need these exact numbers to act; even at half the assumptions the annual cost dwarfs the price of closing it. A digital receptionist addresses all four at once: it answers the calls that ring out, it removes the voicemail dead end, it works after hours, and it sends every reminder. Section Eight builds the full model with your own numbers.

No-show figure based on commonly reported salon and beauty no-show rates (around 10 to 20 per cent); Australian salon-specific published data is limited. Figures illustrative and rounded; 48 trading weeks assumed.

Safety, skin and the line you never cross

This is the section that matters most in a salon and the one most guides skip. How patch tests and contraindications are protected, how client information is handled, and exactly how the agent is kept on the right side of professional judgement.



THE PATCH TEST IS NOT OPTIONAL

The safety check comes first.

Colour services carry a real and well-documented risk. Many hair dyes contain paraphenylenediamine (PPD), one of the most common causes of contact dermatitis, and a client can become sensitised over time even after years of trouble-free colours.² That is why a patch test, also called an allergy alert test, is applied behind the ear or on the inner forearm and left for at least 48 hours before a new colour service, and repeated when it has been six months, when the client has changed brand, or after a henna or black henna tattoo.

A booking system that lets a new colour client straight into the chair, with no test and no time for one, is a problem waiting to happen. So the agent is built the other way around. When a caller asks for a colour and the rules say a test is needed, the agent does not quietly book them in for tomorrow. It explains that a patch test is required, books the test the correct number of hours ahead, and only then offers a colour appointment that leaves enough time. The safety step is part of the booking, not an afterthought your team has to remember.

The agent is built to protect the patch test, never to talk a client out of it to save a booking.

The same logic covers beauty and skin treatments. Many services carry contraindications: a skin condition, a recent reaction, or a pregnancy, which is a standard reason to avoid treatments such as chemical peels and intense pulsed light (IPL).³ The agent does not decide whether any of these apply. If a client mentions one, the agent flags it, holds the booking, and routes the client to a qualified person for the consultation that should happen before the service.

All of this sits inside a wider framework. Personal appearance services are regulated by state public health law and infection-control guidelines, and higher-risk, skin-penetration services require the proper licence and qualified operators.⁴ The agent works inside those rules. It never lets a booking bypass a step your licence and your duty of care require.

2. DermNet, Allergy to paraphenylenediamine. Patch-test timing: Wella Professionals allergy alert test guidance (test at least 48 hours before colour; repeat at six months, on brand change, or after a henna or black henna tattoo). 3. Australian Beauty Association and NSW Health guidance on contraindications and consultation. 4. For example, the Public Health (Infection Control for Personal Appearance Services) Act 2003 (Qld) and state health department infection-control guidelines for hair, beauty and skin-penetration services.

THE BOUNDARY, ENFORCED

How the line is held.

Section One set the rule: the agent handles administration, never the judgement that belongs to a qualified person. This is how that rule is enforced in the way the agent is actually built.

THE AGENT WILL

- + Take bookings, changes and cancellations against your rules

- + Take deposits and send confirmations, reminders and rebooking prompts

- + Answer policy questions: prices, hours, parking, what to bring

- + Insist on a patch test where one is required and book it the correct time ahead

- + Flag a stated contraindication and route the client to a qualified person

- + Hand over to a human whenever a caller asks, or whenever the conversation leaves its rules

THE AGENT WILL NOT

- Decide whether a treatment is safe for a client's skin, health or pregnancy

- Give skin, health or medical advice, or assess a condition

- Waive or shorten a required patch test to fit a client in sooner

- Recommend one treatment over another on professional grounds

- Make a judgement that belongs to a qualified stylist or therapist

HUMAN IN THE LOOP

The qualified person stays in charge of the skin. The agent is a layer in front of the booking and the admin around it, with clear escalation back to your team and a standing instruction to hand over the moment a conversation needs professional judgement. You set the rules; the agent keeps to them; you can see everything it did.

CLIENT INFORMATION, HANDLED WITH CARE

Built to be inspected.

Salons collect more sensitive information than they often realise: allergies, skin conditions, sometimes a pregnancy or a medication. Under the Privacy Act 1988 (Commonwealth) and the Australian Privacy Principles (APPs), that kind of detail is classed as sensitive information and carries a higher standard of consent and care than an ordinary contact detail.

Many smaller salons currently sit under the small-business exemption, which applies below three million dollars of annual turnover, but the direction of the law is towards more obligation, not less. The Privacy and Other Legislation Amendment Act 2024 is already largely in force, and from 10 December 2026 businesses must disclose in their privacy policy when decisions affecting people are made by substantially automated means. A salon using an AI agent should plan for that disclosure now rather than scramble for it later.

Clients should never have to wonder who, or what, they are talking to, or where their information goes.

So the agent is built to that standard, not retrofitted to it. It tells callers plainly that they are speaking with an automated assistant. Information is collected only for the booking the client is making, and only with their clear knowledge. Recordings and transcripts are handled under your salon's own privacy policy, held within boundaries you control, and access is limited to the people who need it.

Because every interaction is logged, you also end up with a clearer record of front-of-house activity than most salons keep today, when a phone call leaves no trace at all. You can listen back, read transcripts, and change the agent's rules in plain language. If you decide it should always require a consultation for a particular treatment, that change is made once and applied to every call from then on. This guide is general information, not legal advice; confirm your own obligations with the appropriate adviser before you go live.

Under the bonnet

You do not need to be technical to use this, but it helps to know what is happening when the phone rings. Here is the whole thing, in six parts.



HOW IT WORKS

Six parts, one conversation.

PART 01

It picks up and listens

The agent answers in a natural voice, on the first ring, and tells the caller they are speaking with your salon's automated assistant. It understands ordinary speech, accents and interruptions.

PART 03

It writes to your diary

It connects to your salon booking software through permissioned access, reads live availability, takes the deposit, and writes the confirmed booking straight in. No double entry.

PART 05

It works after hours

Evenings, weekends and the lunchtime gap are covered without extra rostering. The diary that greets your team in the morning is already filled and confirmed.

PART 02

It follows your rules

Services and their lengths, which stylist does what, prices, deposits, opening hours and your patch-test policy: it works from the rules you set, in plain language, not from guesses.

PART 04

It guards the safety step

Where a service needs a patch test or a consultation, it books that first and leaves the right gap. If a client raises a contraindication, it flags it and hands to a qualified person.

PART 06

It reports back

Every call is logged, transcribed and summarised. You see volumes, bookings, deposits taken and anything escalated, and you tune the rules from there.

Before you switch it on

You can stand up a working agent quickly. The salons that get the most from it spend a little time first, getting the groundwork right. Here is what to map across two weeks.



— THE GROUNDWORK

An hour of mapping saves a month of patching.

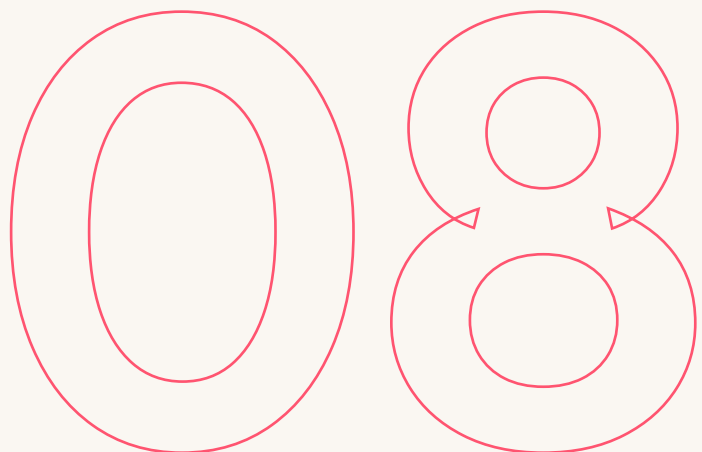
Getting an agent live is fast. The difference between a good launch and a frustrating one is whether you have written down the things your team currently hold in their heads. Work through this list before you go live.

- Your service menu, with the length and price of each
- Your booking rules: new vs regular, buffers, double bookings
- Your patch-test rule: which services, how many hours ahead
- What new clients are told and asked before a first visit
- Consent wording for collecting client information
- Which stylist or therapist takes which services
- Your deposit and cancellation policy, plain enough to read aloud
- The contraindications that must always go to a person, and to whom
- Your rebooking and waitlist-fill rules
- Who owns the agent's rules and reviews its reports

This is a fortnight of light work, not a project. Most of it is writing down decisions you have already made informally. Once it is on paper, the agent can be configured to match exactly how your salon already runs, which is the whole point: it should sound and behave like your salon, on its best day.

Building the business case

An illustrative model, not a promise. Plug in your own numbers and the shape of the return on investment (ROI) tends to hold: it pays for itself on captured bookings alone, before you count the hours.



 AN ILLUSTRATIVE MODEL

Where the return comes from.

A worked example to show the mechanism, not a quote. The numbers are illustrative and rounded; replace them with your own. The point is that the three returns stack, and the first one usually covers the cost by itself.

THE SCENARIO · A FOUR-CHAIR SALON

Takes roughly 220 calls a week and misses about 30, mostly while hands are busy, at the lunch lull and after close. Around 6 in 10 of those missed calls were a client trying to book. Average value of a booked service, conservatively, \$90. The salon runs at about a 14% no-show rate on 180 booked services a week.

Where the return comes from	Illustrative annual figure
<p>Captured bookings</p> <p>30 missed calls/wk × 60% who wanted to book × \$90 × 48 weeks. The biggest line, and after-hours calls alone often cover the fee.</p>	\$78,000
<p>Reduced no-shows</p> <p>Reminders and deposits trimming the no-show rate from ~14% toward ~9% on 180 bookings/wk recovers ~9 chairs/wk × \$90 × 48 weeks.</p>	\$39,000
<p>Hours returned</p> <p>About 6 hours/wk no longer lost to the phone and chasing confirmations, at a \$40 fully-loaded rate × 48 weeks. Capacity, not cash, but real.</p>	\$12,000
<p>Cost of the agent</p> <p>Indicative annual platform cost for a salon of this size, plus the groundwork time in your first fortnight.</p>	(\$9,000)
<p>Net illustrative return</p> <p>Recovered revenue and returned hours, less the cost of running it.</p>	\$120,000

Read it conservatively and the case still holds. Halve every assumption and the model clears the cost of the agent several times over, on captured bookings alone, before the returned hours and the better client experience are counted. We will build this with your real numbers in a short call rather than ask you to take a generic figure on faith.

What you don't need

Some of what holds salons back is not cost or risk, but a set of assumptions that are simply not true. Here are the ones worth retiring before you start.



— MYTHS WORTH RETIRING

Less than you think.

YOU DON'T NEED

- To hire a full-time receptionist. The agent takes the repetitive layer, not the people

- To rip out your booking software. It connects to what you already run

- To be technical. The rules are written and changed in plain language

- A long project. A working agent is a matter of days, not months

- To let it near a safety call. By design, it never makes one

YOU DO NEED

- + A clear service menu and your booking and deposit rules

- + Your patch-test and contraindication rules written down

- + Agreement on what always goes to a qualified person

- + One owner inside the salon who watches the reports

- + A willingness to start with one job and grow from there

The honest summary is that the barrier is smaller than the reputation of "AI" suggests. You are not rebuilding your salon. You are adding a reliable, well-governed layer to the front of house and keeping a firm hand on what it is allowed to do.

In practice

Three composite salons, drawn from the kinds of deployments this technology suits. The names are illustrative; the situations are not.



COMPOSITE CASE STUDIES

What changed, and how fast.

COMPOSITE · HAIR SALON

A four-chair suburban salon

High call volume, hands always busy, after-hours enquiries lost overnight.

0

calls to voicemail after going live, day or night

The phone, finally answered.

The salon's worst problem was simple: the phone rang while every stylist had their hands in a client's hair, so it rang out. The agent now picks up every call, including the evening balayage enquiries that used to go cold, and books straight into the salon software with a deposit taken.

Within the first fortnight the owner could see, for the first time, how many calls had been quietly missed before, and the morning diary started arriving fuller and already confirmed.

COMPOSITE · BEAUTY & SKIN

A two-room beauty clinic

Colour and skin services where the patch test was sometimes forgotten under pressure.

100%

of new colour clients booked with a patch test, every time

The safety step, never skipped.

Under a busy front desk, the patch test was occasionally missed and contraindications were not always flagged early. The agent now insists on the test for every new colour client, books it the right time ahead, and routes any stated contraindication to a therapist before the service is confirmed.

**COMPOSITE · BARBER
GROUP****A three-shop barber
group**

Walk-in heavy, one shared number, calls handled differently at each shop.

3→1

shops, one consistent front desk, every call answered the same way

One front desk for three shops.

Calls bounced between locations and were handled differently at each. The agent gave the group a single, consistent front desk: it routes to the right shop, books against each barber's availability, and applies the same prices, deposit and cancellation wording everywhere.

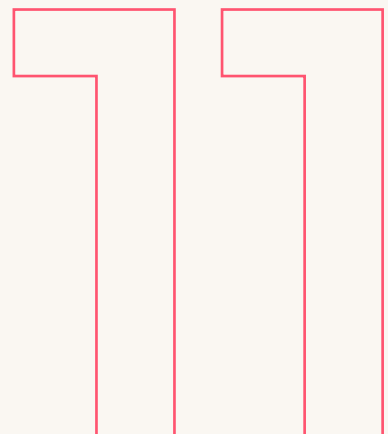
Barbers at all three shops were freed from the phone during cuts, and the group could finally see, in one place, how many calls came in and what happened to them.

A NOTE ON THESE EXAMPLES

These are composites built to illustrate common patterns, not named clients. Your salon's results depend on your call volume, your service mix and how you choose to use the agent. We are happy to talk through a realistic picture for your specific salon.

Questions salons ask

The questions that come up in almost every first conversation, with straight answers.



FREQUENTLY ASKED

The honest answers.

Will my clients know they are talking to an AI?

Yes, always. The agent tells callers plainly that they are speaking with your salon's automated assistant. Transparency is a requirement, not an option, and a caller can ask for a person at any time.

Will it still make sure new colour clients are patch tested?

Yes. Where your rules require a patch test (an allergy alert test), the agent tells the client it is needed, books it the correct number of hours before the colour, and will not waive or shorten it. The safety step is part of the booking.

Can it tell a client whether a treatment is safe for their skin or pregnancy?

No. It does not give skin or health advice or assess a condition, by design. If a client raises a contraindication, it flags it and routes them to a qualified person. The whole guide is built on that boundary.

Does it work with our booking software?

It connects to common salon and clinic booking systems through permissioned access, reading live availability and writing confirmed bookings. We confirm compatibility with your specific system before you commit to anything.

Will it replace my front-of-house team?

No. It takes the repetitive, interruptive layer of the work so your people can focus on the client in the chair. Salons generally redeploy their team rather than reduce it.

Can it take deposits and cut no-shows?

Yes, and this is often where salons feel the change first. It takes a deposit at the time of booking and sends reliable confirmations and reminders, which is the simplest, most effective way to stop chairs sitting empty.

Where does our client data go?

It is handled under your salon's privacy policy and the Australian Privacy Principles, with anything sensitive treated carefully, held within boundaries you control, which for Australian salons typically means Australian data centres. Every interaction is logged.

What happens when a call is complicated or upsetting?

It hands over. The agent is built to recognise when a conversation has left its rules or needs human judgement, and to escalate cleanly to your team. You decide in advance which situations always go to a person.

How long until it is live?

Days, not months. The groundwork in Section Seven is the main task, and most of it is writing down how your salon already runs. After that, configuration and testing are quick.

Your first seven days

A short, concrete path from reading this guide to a live agent answering your phones. Three steps, one week.



— FROM HERE TO LIVE

Start with one job. Grow from there.

DAYS 1-2**Map the basics**

Work through the Section Seven checklist. Pin down your service menu, booking and deposit rules, patch-test policy and escalation points. This is the real work.

DAYS 3-5**Configure and test**

We set the agent up to match your rules, connect it to your booking software in a controlled way, and test it together against real call scenarios until it sounds like your salon.

DAYS 6-7**Go live on one job**

Start with a single job, often after-hours calls or deposits and reminders, watch the reports, then widen its remit once you trust it. Small start, fast confidence.

THE ONE DECISION TO MAKE THIS WEEK

You do not need to commit to a full rollout. Pick the single job that hurts most right now, the calls that ring out while you are busy, the after-hours enquiries, or the no-shows that keep leaving chairs empty, and let an agent take just that. The rest follows from what you learn.

When you are ready, the best next step is a short walkthrough where we build a realistic picture for your salon: your numbers, your rules, and a clear view of what the agent would and would not do. No generic figures, no pressure.

Answer every enquiry. Never skip the safety check.

A digital receptionist that works your phones, your deposits and your reminders, governed by your rules and built to protect every patch test and consultation. Made for Australian salons.

TALK TO US

Agentic.ai
Book a 20-minute walkthrough for your salon

ABOUT THIS GUIDE

General information only.
Not legal, privacy or professional advice.
Confirm your obligations with the appropriate adviser.